

BUSINESS CARDS

Tips, Ideas & Pricing Guide

Consider:

Brand
Paper
Colour
Photographs
Message
Unique Size
Information
Simplicity

Your Business card is usually your **first impression**, make it a memorable one.

Think of your business card as a mini-brochure - bombard your prospects with your **message!**

If it has a front, it has a back. **Use the reverse** for product information, directions, pictures and offers.

Keep it **colourful** - make sure it matches the rest of your hard won corporate **branding**.

Don't be cheap - a flimsy card gives a cheap impression. Use a **good quality material**.

Don't forget your key **contact information**: Name, Business Name, title, website address, Phone Numbers, social media addresses and e-mail. All other information should be readily available on your website.

If you are in the health, financial or real estate industry - use your own **photograph** on your card.

Print Pricing*

Qty.	1 sided	2 sided
100	\$59.80	\$73.60
250	\$64.40	\$78.20
500	\$69.00	\$82.80
750	\$73.60	\$87.40
1000	\$79.96	\$92.00
2500	\$101.20	\$133.40
5000	\$138.00	\$165.60
10000	\$322.00	\$322.00
15000	\$483.00	\$483.00
20000	\$634.80	\$634.80
25000	\$786.60	\$786.60

DESIGN

Business cards are an essential part of your branding package. Business card design starts with a great visual brand. Standard business card design is 2" x 3.5 ". Design fees begin at \$50 for a standard business card. Doing Business in a foreign country? Ask about that Country's business card etiquette.

Our standard business cards are printed on 95 bright 14 point coated card stock in full colour. A high gloss AQ coating is applied to both sides. Printing turn around time is usually 4-5 business days. 10% discount for second set of cards. Other volume discounts are available.

"Jennifer has taken my brand to a new level. Her designs for print and online are attractive and get results! What she created is better than I could have imagined."

Andrea J. Stenberg, The Baby Boomer Entrepreneur



For more information:
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Design not included in print pricing. Pricing subject to change without notice. Check website for current pricing. Pricing is in Canadian Dollars. Cheque or Cash accepted. Taxes not included.

